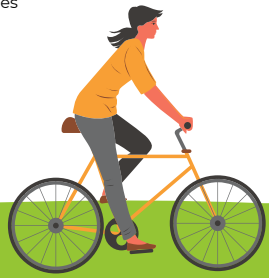




- Mentors EU cities
- Mentees cities



# Moving Smarter Living Greener

**Interreg**



Co-funded by the European Union

**IPA** ADRIAN

**TERRAIN**

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**Discover more about TERRAIN and follow our activities!**

- TERRAIN IPA Adrion
- TERRAIN IPA Adrion
- TERRAIN IPA Adrion project



<https://terrain.interreg-ipa-adrion.eu>

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**TERRAIN**



Twinning and Engagement in net-zero tRansport tRAnslitiON



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National Center for Development of Innovation and Entrepreneurial Learning



Mestna občina Ljubljana



## What is TERRAIN?

**TERRAIN** is a project funded under the **Interreg IPA ADRION 2021 - 2027** programme, designed to transform **urban mobility** across the **Adriatic-Ionian region**. It supports the development of **sustainable, zero-emission urban transport systems** aligned with the **EU Climate Mission** and **Green Deal**.

### Main Goals

Empowering cities to meet the EU's climate neutrality targets by **reducing emissions, enhancing multimodal transport efficiency, fostering green urban environments, promoting public awareness and participation** — ultimately contributing to the development of **resilient, climate-neutral cities by 2030**.

### Key Challenges

- **Traffic congestion**
- **High greenhouse gas emissions**
- **Air pollution**
- **Low civic participation** in mobility planning & **resistance to change** in mobility habits
- **Insufficient multimodal connectivity**

## What does TERRAIN work?

### Mobility Co-planning & Co-creation

Each partner city runs a **Living Lab** to co-create **sustainable mobility solutions**.

### Sharing of Expertise

A **mentor-mentee model** links **4 EU cities** with **5 IPA cities** for knowledge exchange.

**Focus areas** include **Smart & Digital Mobility, Shared & Active Mobility, Integrated Public Transport & Multimodal Solutions** and **Transition to Electromobility**.

### Transnational Cooperation

Cross-city collaboration activities include **study visits, co-design sessions** and **collaborative spaces** supporting **SUMP development or update**.

### Unique Elements

- Aligned with **EU Climate Mission**
- **Inclusive approach** through **Living Labs**
- **Transnational cooperation** and **specialized thematic clusters**

## What will TERRAIN achieve?

### Results

- **9 Living Labs** working on sustainable urban mobility planning and interventions, implementing **9 pilot actions**
- One **transnational cooperation platform**, the **TERRAIN Excellence Hub**, fostering **cross-border collaboration and knowledge exchange**
- **4 webinars** on achieving a **sustainable, net-zero transport shift**
- One **Action Plan per TERRAIN city** for the development or update of **Sustainable Urban Mobility Plans (SUMPs)**
- Multiple **upscaling and replication activities** to extend TERRAIN's impact beyond project boundaries

### Duration

36 months (01/09/2024 – 31/08/2027)

### Total budget

€ 1.467.866,50 TOTAL BUDGET  
€ 1.247.686,52 INTERREG FUNDS